## Pakama Nation CHC Theaten Has Gone Digital

## Come Experience the new Digital Picture and Sound

What is digital conversion? On August 20, 2015, the Heritage Theater's 35mm celluloid film projector was replaced by a new digital projector and a new screen giving access to a wider array of feature movies and other digital content.

What does that mean to the movie-goer? A much nicer picture and sound. No more shakes, quieter projector, and the ability to see feature releases a little sooner.

Will prices stay the same? Probably not, all costs are being evaluated to find a balance between operational costs and customer value. It is especially critical now that the Yakama Nation CHC Theater has received the additional investment from the Yakama Nation to purchase this new equipment.

When can I see the new digital projector in action? Friday, August 28, 2015 at 7:00pm, we are showing Avengers: Age of Ultron

Questions/Concerns/Comments: (509)865-5121 x6050



